

(GPP 811) Public Management

Pre-requisites: None

Learning objectives

This course seeks to expose students to the knowledge and understanding of public management which is essential for the smooth functioning of public organizations. It will provide the fundamentals required to understand modern public management; the theories, concepts and current ideas that underpin the relationships between the state, the private sector and the non-profit sector.

Learning outcomes

After completing the course, students should be able to:

- Assess the significance and relevance of public organizations for policy making
- Recognize and define contemporary public management issues at all levels of government
- Enhance their ability to think analytically about problems of public management

Course Contents

'Old' and 'New' in Public Management. The Four Approaches to Public Management. The role of political power and public policy. Organizational structure and design. Understanding people in public organizations. Financing and Budgeting. Strategic Management. Performance Management. Contracting for public services. Voice and choice. The role of ICT in public sector. Managing organizational change and development. Evidence-based policy and practice.

Text books

1. Rainey, H. G. (2009). Understanding and managing public organizations. John Wiley & Sons.
2. Bovaird, T., & Löffler, E. (Eds.). (2015). Public management and governance. Routledge.
3. Cohen, S., & Eimicke, W. (2003). The effective public manager: Achieving success in a changing government. John Wiley & Sons.
4. Hood, C. (2000). The art of the state: Culture, rhetoric, and public management. Oxford University Press.